



Automotive Industry Action Group

# *New Frontiers in EDI and Security Forum*

Plan now to attend this half-day forum focused on new developments in the areas of security and electronic data interchange, and how your organization can leverage them to achieve cost savings and enhance capabilities.

Compuware Corporation  
One Campus Martius  
Detroit, Mich. 48226

With the ever-changing and expanding business environment, the need to efficiently and securely exchange data globally is more critical than ever before. On the agenda at this compelling event will be presentations from global OEMs, suppliers and technology providers. Strategies and best practices for exchanging electronic data in emerging markets will also be discussed.

## **Tentative Agenda**

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|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00 – 8:30 a.m.   | Registration                                                                                                                                                                                                                                                                                          |
| 8:30 – 9:15 a.m.   | Importance of Security in Your Organization<br>Kevin K. Kampman, Senior Consultant,<br>Burton Group                                                                                                                                                                                                   |
| 9:15 – 10:15 a.m.  | Panel Discussion: Cost Effective and Secure<br>Solutions for Implementing Electronic Data<br>Interchange<br>Presented by Ken Chih, General Motors Corp.;<br>Preston Sphar, Honda of America Manufacturing, Inc.;<br>Joe Grabowski, Covisint; and representatives from<br>Ford Motor Co. and suppliers |
| 10:15 – 10:30 a.m. | Break                                                                                                                                                                                                                                                                                                 |
| 10:30 – 11:15 a.m. | Implementing Global B2B Messaging<br>Ann Holwey, EDI Services Delivery Manager N.A.,<br>QAD                                                                                                                                                                                                           |
| 11:15 – 12:00 p.m. | Identity Rights Management<br>David Miller, Chief Security Officer,<br>Covisint                                                                                                                                                                                                                       |

## **Pricing**

AIAG Members: \$50

Non-Members: \$75

**March 5, 2009**

Held in coordination with

**covisint<sup>®</sup>**

Register online at  
[www.aiag.org](http://www.aiag.org) or call  
(248) 358-3003