The time is now: Joining the Mexican wave of logistics investment

Mexico is firmly in the spotlight, as a wave of new investment is announced by OEMs across the globe, including most recently BMW, Infinity, Mercedes-Benz and Kia. With more carmakers and tier suppliers adding production capacity, vehicle output is expected to grow by 50% by the end of the decade, to around 4.5m vehicles.

The supply chain is thus set to grow exponentially, including cross-border flows with the US, material and vehicle exports regionally and globally, and further investment in local suppliers in Mexico.

Mexico’s potential is both a challenge and an opportunity for those in the logistics industry, which is why Automotive Logistics and the US Automotive Industry Action Group (AIAG) are launching the first Automotive Logistics Mexico conference, which will be held January 27-29th 2015 in Mexico City.

Bringing together supply chain professionals from government, OEMs, tier suppliers and service providers from within Mexico, across North America and globally, this unique gathering will help executives make the vital personal connections, and the essential physical supply chain connections, to ensure that plants in Mexico can deliver on investments.

Automotive Logistics Mexico is carefully structured to provide significant value for all delegates. A cocktail reception the evening before the event will offer great networking opportunities, before two full days of informative presentation sessions, Q&A panels, and panel discussions, with a gala dinner after the first day. In between sessions there will be ample time for more networking during coffee and lunch breaks.

The conference will cover all the essential aspects of parts and vehicle logistics, including the vital channels to and from the US. There will be simultaneous English-Spanish translation throughout.

All these benefits are contained within a single delegate fee. The two-day event is the latest in the Automotive Logistics series, which includes highly successful conferences in China, Europe, India, Russia, South America, and North America.

Like previous conferences, Automotive Logistics Mexico will be Live. Attendees will be able to access the conference online, and interact with delegates before, during and after the event, along with asking questions, and taking part in audience polls.

Global video streaming (in English) of the principal sessions will be available through Automotive Logistics Mexico Live, with recordings available after the event. Soft copies of the speaker presentations will also be provided.
The opportunity is clear. The conference will be the place where automotive supply chain professionals meet to deliver on the Mexican wave of investment. Book your place and join your peers, customers, suppliers and competitors who will undoubtedly be there too.