New connections and changing flows
A new one-day conference this summer from AIAG and Finished Vehicle Logistics

Baltimore June 6th 2014: Today sees the biggest opportunity in a generation to capture new flows of vehicles into and out of North America. Movements across both the NAFTA region and in the wider inter-continental arena are growing and changing, driven by powerful fundamentals including US sales growth, Mexican production output and common global platforms.

And it's not just cars. The high-and-heavy sector is responding to the influence of factors like commodity prices and varying construction patterns worldwide.

Which is why AIAG (Automotive Industry Action Group), and Finished Vehicle Logistics, the outbound arm of Automotive Logistics magazine, have teamed together to host a special one-day conference focused on vehicle movements into, within and out of North America.

To be held on August 13th in the Port of Baltimore, the day will start with a working breakfast and will run through to evening cocktails. The modestly-priced event will see OEMs, ocean/short-sea carriers, terminal operators, road and rail transport companies, and a host of vehicle services and port services suppliers from across North America, gathered together for an intense day of networking, presentations and discussions held in a relaxed environment.

“Record launches, a US market on the way back to 16m light vehicle sales this year and rising exports from Mexico have increased vehicle flows to and from ports,” commented Christopher Ludwig, editor of the Automotive Logistics group. “What we’re seeing is a scramble to put the logistics infrastructure in place to handle that volume. An East Coast conference starting yesterday wouldn’t be too soon to get people together to address the issues.”

The meeting will take place the day before the famous Propeller Club Crab Feast on August 14th, a time when many of the key automotive players are already in town.

“This is a perfect opportunity to blend business with the important social dimension,” said Bill Kerrigan, program manager for finished vehicles at AIAG. “The whole supply chain, from ocean and short-sea carriers through the port and terminal services to the road and rail links, all need to connect if we are to seize this opportunity.”
Combining AIAG’s industry understanding and connections with the reach and organising ability of Automotive Logistics at the time of the popular crabfeast is predicted to produce a unique day, he added.

The $600 delegate fee includes:

- presentation and discussion sessions
- carefully planned networking before, during and after the day’s formal business
- breakfast, lunch, coffee and evening cocktails
- soft copies of the presentations to download after the event
- ...and the ability to meet, learn and do business.

Full details of the event including registration to attend are at importexportna.com. There are sponsorship opportunities which can be discussed with Matt Allard, Publisher of Finished Vehicle Logistics, at +44 208 987 0981 or by contacting him at matt.allard@ultimamedia.com.

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Automotive Logistics is a group of print publications, conferences and a news & intelligence website dedicated to providing information and making connections which help to break down the barriers within automotive supply chains. www.automotivelogisticsmagazine.com.

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AIAG is a unique not-for-profit organization where OEMs, suppliers, service providers, government entities, and individuals in academia have worked collaboratively for more than 30 years to drive down costs and complexity from the supply chain. AIAG membership includes preeminent manufacturers and many of their parts suppliers and service providers. For more information, visit www.AIAG.org.