



PRESS RELEASE

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For Immediate Release

DAIMLER AG JOINS AIAG

Southfield, Mich., November 18, 2008 — Automotive Industry Action Group (AIAG) is proud to announce its latest member, Daimler AG to its association. Effective, October 16, 2008 Daimler AG, a German based corporation with the businesses Mercedes-Benz cars, Daimler Trucks, Daimler Financial Services, Mercedes-Benz Vans, and Daimler Buses, has signed as an Original Equipment Manufacturer (OEM) member allowing all its employees the benefits of AIAG.

As a member, AIAG will provide all employees of Daimler AG the opportunity to work collaboratively in a non-competitive environment with OEMs and suppliers from the global automotive supply chain. These groups come together in establishing positive change with automotive standards and guidelines that result in cost-savings and impact the way business is conducted.

Among AIAG's commercial truck, off-road and heavy equipment initiatives, employees from Daimler are currently working to develop a standardized, measurable, and quantifiable tool for supplier and product reliability assurance and creating common warranty codes for global warranty processes.

“AIAG gives us a great opportunity to exchange opinions with other industry professionals and to learn from each other,” said Sabine Braendle, Senior Management, Daimler Corporate Procurement Services. “By working as a team, we have the capability to positively impact the automotive industry on a global level,” she added.



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“We are honored to have Daimler as a member of our association,” said Joel Karczewski, Director of Commercial Development for AIAG. “The company’s employee involvement in AIAG will prove to be an asset to the global automotive industry. And, AIAG will in turn supply Daimler employees with a wealth of knowledge in the latest national and international requirements in the industry in addition to valuable networking opportunities with professionals in the field,” he added.

About AIAG

The AIAG is a globally recognized organization founded in 1982 by a group of visionary executives from Chrysler, Ford Motor Company, and General Motors. The membership has grown to include prominent automotive OEM and suppliers such as Nissan, Toyota, Honda, Caterpillar Tractor, John Deere Corporation, International Truck Corporation, Daimler, PACCAR and others. Their purpose: To provide members an open forum to cooperate in developing and promoting solutions that enhances the prosperity of the automotive industry.

AIAG members play a unique role in the development of new technologies and the standards that govern their usage. Under the auspices of AIAG, volunteers from all layers of the supply chain work together to resolve issues critical to the automotive supply chain. For more information, please visit the organization’s Web site at www.aiag.org.

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