

WHAT IS AIAG?

The Automotive Industry Action Group (AIAG) was established in 1982, AIAG is a not-for-profit trade association where professionals from member companies – including automakers, suppliers of all sizes, manufacturers, service providers, academia, and government – work collaboratively to streamline industry processes via global standards development & harmonized business practices.

WHAT IS THE VALUE OF AIAG?

As an AIAG member, you and your company can influence and help streamline the automotive industry's commercial processes. As the global marketplace demands more cooperation and partnering, AIAG's position in the industry will continue to help you grow.

With over 30 years of experience working across the global supply chain, AIAG is the auto industry created resource for training and solutions that address critical industry problems in Quality, Supply Chain and Corporate Responsibility, creating cost-savings results.

WHAT DOES AIAG DO?

- Provide an open, legal and neutral forum
- Facilitate industry action on common issues
- Develop business process standards and guidelines
- Publish standards, guidelines, and white papers
- Educate and inform through assessments, training, events, and newsletters
- Create a more efficient and responsible supply chain

WHAT DOES AIAG NOT DO?

- Political Advocacy
- Set technical specs
- Provide market analytics and forecasts
- Find Mergers & Acquisitions or investment support
- Endorse exclusive products or services
- Conduct job fairs

HOW DO I QUALIFY FOR "SPONSORED" MEMBERSHIP?

Sponsored memberships are for direct part suppliers, whose annual global sales revenue is under \$20 million. If you meet these criteria, your AIAG membership is FREE (up to a \$1,000 value). But even if you don't qualify for the program, the improvements in quality that you get from using the industry developed best practices exponentially repay the small membership dues investment.

HOW DO I ACCESS AIAG'S QUALITY CORE TOOLS?

AIAG members receive Free Access to Quality Core Tools assessments and online training.



WHAT ARE QUALITY CORE TOOLS?

The Automotive Quality Core Tools are the building blocks of an effective quality management system. They include Advanced Product Quality Planning & Control Plan (APQP), Production Part Approval Process (PPAP), Failure Mode and Effects Analysis (FMEA), Measurement System Analysis (MSA), and Statistical Process Control (SPC). AIAG members receive Free Access to Quality Core Tools assessments and online training.

WHAT IS AIAG DOING IN SUPPLY CHAIN MANAGEMENT?

<u>Supply Chain Management</u> initiatives at AIAG address awareness and implementation of industry best practices and guidelines, white papers, and developing standards, conducts training and certification workshops, and hosts industry-specific events to drive awareness and implementation of industry best practices.

WHAT IS AIAG DOING IN CORPORATE RESPONSIBILITY?

AIAG's corporate responsibility work focuses on three core areas: <u>Social</u>, <u>Economic</u>, <u>Environmental Sustainability</u>, and is guided by a CR Steering Committee, which is facilitated by AIAG and comprised of senior staff volunteers from a diverse range of member companies, including major automakers such as Chrysler, Ford, General Motors, Honda, Nissan, and Toyota, and suppliers such as Delphi, Magna, Lear, and TRW.

DOES AIAG ADDRESS GLOBAL WORKING CONDITIONS?

Globalization of the automotive industry has led to the development of increasingly complex supply chains. Understanding and managing potential risks has become a strategic priority for the industry. AIAG's member companies are working together to reaffirm our commitment to doing business in an ethical and responsible way to benefit workers, communities and the environment. Supply Chain Sustainability Knowledge Assessment and ELearning are available for you to learn more

DOES AIAG OFFER TRAINING?

AIAG offers a variety of training formats to ensure that your employees receive a consistent message and top-quality educational experience – no matter where they are located.

- In Person: Open-enrollment courses are offered at AIAG's headquarters in Southfield, Michigan USA.
- Online: For those outside the area or for professionals interested in training from the convenience of home or office, many of our courses are now available online.
- On-Site: If your team needs a specific skill refreshed or updated, AIAG's expert trainers can bring almost any offered course to your location.

For more information, click the link for a copy of AIAG's standard catalog: <u>2016 AIAG Catalog</u> or <u>trainingcontact@aiag.org</u> or <u>248.358.3003</u>.

HOW DO I BECOME A VOLUNTEER AT AIAG?

Volunteering is open to all AIAG member companies, regardless of size and location. All AIAG member companies get a seat at the table when industry standards, guidelines, and processes are developed and debated. Any employee or contract employee of an AIAG member company can attend a volunteer group meeting. Click here for a list of our current initiatives

Take the next step for your company's future. **POWER UP TODAY** and Join AIAG! Visit www.joinAIAG.org now or call 248.358.9780 and speak to a member associate.