

 STANDS AND SPONSORSHIPS

THURSDAY

30

NOV

2023

AIAG

MEXICO

Automotive

FORUM



VENUE:



Escuela de Gobierno y
Transformación Pública
Tecnológico de Monterrey

ABOUT THE EVENT

For the first time in Mexico comes: AIAG Automotive Forum, one of the most anticipated events in the automotive industry in America, now in its first special edition for Mexico, with the venue being in Monterrey, Nuevo Leon.

This event will bring together OEMs, suppliers, and all leaders interested in manufacturing supply chains to explore best practices and trends that will impact the automotive industry. It's an excellent opportunity for companies that want to make themselves known or reinforce their brand positioning among the main players in the automotive sector in Mexico.

Learn about our stand and sponsorship scheme and take advantage of this great opportunity to do new business with the automotive industry.



AGENDA

November 30th, 2023

- 7:30–9:00 Registration
- 9:00–9:15 Introduction
- 9:15–10:15 OEM/Supplier Panel Discussion: "Business Opportunities & Challenges in Mexico"
- 10:15–10:30 BREAK
- 10:30–11:30 **BREAKOUT SESSION 1**
 - Room 1: Quality Track New APQP & Control Plan – What's In It For Me?
 - Room 2: Sustainability Track – "Trade Compliance: Navigating Legislative Requirements for Border Crossings"
- 11:30–12:30 **BREAKOUT SESSION 2**
 - Room 1: Quality Track – IATF Rules 6th Edition
 - Room 2: Sustainability Track – "Carbon Emissions/Circular Economy: How to Reduce Cost, Meet Customer Expectations and Government Taxes"
- 12:30–1:30 Business Lunch
- 1:30–2:30 **BREAKOUT SESSION 3**
 - Room 1: Quality Track – "IAOB (International Automotive Oversight Bureau) Update: What Results Reveal About Your Facility and Sponsorship Support"
 - Room 2: Sustainability Track – "Why You Must Comply with IMDS (International Material Data System)"
- 2:30–3:30 Panel Discussion: Mexico, Here We Grow – "Challenges & Opportunities"
- 3:30–3:45 BREAK
- 3:45–4:30 **WORKSHOP**
 - Room 1: CTS Demo
 - Room 2: Forced Labor/Human Rights: Industry Reporting Tools for Compliance
- 4:30–5:00 Closing Remarks
- 5:00–7:00 Networking Cocktail Reception featuring a Raffle Give-Away

SPONSORSHIPS

GENERAL BENEFITS	SPONSORSHIPS					
	STAND	PREMIUM	REGISTER	COFFEE BREAK	BUSINESS LUNCH	TOAST
2 x 2.5 m stand with personalized color printing (A)	✓	✓	-	-	-	-
Counter table with your logo printed in color + 2 chairs	✓	✓	-	-	-	-
Tickets for staff in your commercial area with access to food and drinks	2	2	2	2	2	2
Complimentary tickets for guests of your company with full access to the event (B)	-	2	-	-	-	2
Welcome post on social media with tags to your accounts	✓	✓	✓	✓	✓	✓
Your logo on the event landing page	✓	✓	✓	✓	✓	✓
Your logo in the advertising and signage of the event (including welcome kit bags)	-	✓	-	-	-	✓
Your logo present on stage/screens during the event	-	✓	-	-	-	✓
Appearance of your logo on screens during the inauguration and closing	✓	✓	-	-	-	✓
Appearance of your logo in loops that will be projected during breaks	✓	✓	✓	✓	✓	✓
Preliminary (3 days before) and final (3 days after) event contact list of attendees (C)	-	✓	-	-	-	✓
Spaces offered	10	6	1	3	4	1
INVESTMENT (MXN + TX)	\$32,000	\$69,000	\$40,000	\$37,000	\$30,000	\$98,000

(A) Design provided by client | (B) Not valid with previously registered participants | (C) Each sponsor/exhibitor may send ONE email to the pre-event attendee list announcing their presence at the event. The final attendee list is for tracking purposes ONLY for contacts you met at the event. You are not allowed to add the attendee list to your database or send marketing emails to attendees (except ONE pre-event email). The list does not include contact phone numbers. Any misuse of these lists will result in your company being exempt from receiving these types of lists at future events organized by AIAG.

SPECIFIC BENEFITS FOR SPONSORSHIPS



REGISTER

- Logo on the badge lanyards and welcome kit bags that will be used by all event attendees.
- Opportunity of placing a souvenir in the welcome kit bag.



COFFEE
BREAK

- Projection of your logo in one of the breaks on the event screens.
- Opportunity of placing roll ups on the coffee break tables (during that break).
- Opportunity of leaving small souvenirs, brochures or business cards on the tables.



BUSINESS
LUNCH

- Your logo on the table menu holders.
- Logo on the lunch boxes.
- Opportunity of leaving small souvenirs, brochures or business cards on the tables.



TOAST

- 10-minute message from a sales representative (may include video screening or presentation).
- Opportunity of placing roll ups in the toast area.
- Possibility of leaving small souvenirs, brochures or business cards on the tables.



EVENT HELD BY AUTOMOTIVE
INDUSTRY ACTION GROUP IN
ALLIANCE WITH CLUSTER
AUTOMOTRIZ DE NUEVO LEON



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