

2021 AIAG Virtual Quality Summit

Sponsor/Exhibitor Prospectus

Event Dates – October 5-6, 2021

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Sponsorship Benefits

Benefits	Platinum Sponsor (SOLD OUT)	Gold Sponsor (SOLD OUT)	Silver Sponsor (4 available)	Premium Exhibitor	Standard Exhibitor	Networking Lounge (1 available)
Price - Member/Non-Member	SOLD OUT	SOLD OUT	\$3,500/\$4,500	\$2,000/\$3,000	\$1,500/\$2,500	\$800/\$1,800
Complimentary registrations (valid for employees of your company only)	10	8	6	3	2	1
30 second promotonal video to be played before a break (video to be supplied by the sponsor. Placement of video to be determined by AIAG)	Yes	N/A	N/A	N/A	N/A	N/A
EXCLUSIVE broadcast message (pop up message) at the start of the break (message to be supplied by the sponsor (400 character limit) Placement of message to be determined by AIAG)	N/A	Yes	N/A	N/A	N/A	N/A
Ability to put an item in the virtual swag bag (this is typically a graphic announcing a contest at your booth that will take attendees directly into your booth. Sponsor is responsible for any contests or games in their booth as well as supplying and delivering the prize to any winner(s))	Yes	Yes	N/A	N/A	N/A	N/A
Ability to provide one piece of collateral to be pre-populated into all attendees briefcasees. (must be in pdf form)	Yes	Yes	Yes	N/A	N/A	N/A
Ability to provide link for sponsor section of resource center	Yes	Yes	Yes	N/A	N/A	Yes
Exhibit Booth (see template pages for booth choices)	Platinum Booth	Gold Booth	Silver Booth	Premium Booth	Standard Booth	N/A
Logo placement	Main Lobby	General Session Room	General Session Room	Exhibit Hall	Exhibit Hall	Networking Lounge

All Sponsors/Exhibitors Receive:

- Attendee list a week before the event
- Attendee List and booth analytics (if applicable) within 3 days of live event conclusion
- Final attendee List and booth analytics 60 days after event conclusion showing people who actually attended the event and those who visited the booth after the conclusion of the live event.
- Social Media Posts before event

Platinum Sponsor Booth Choices **SOLD OUT**



Booth I

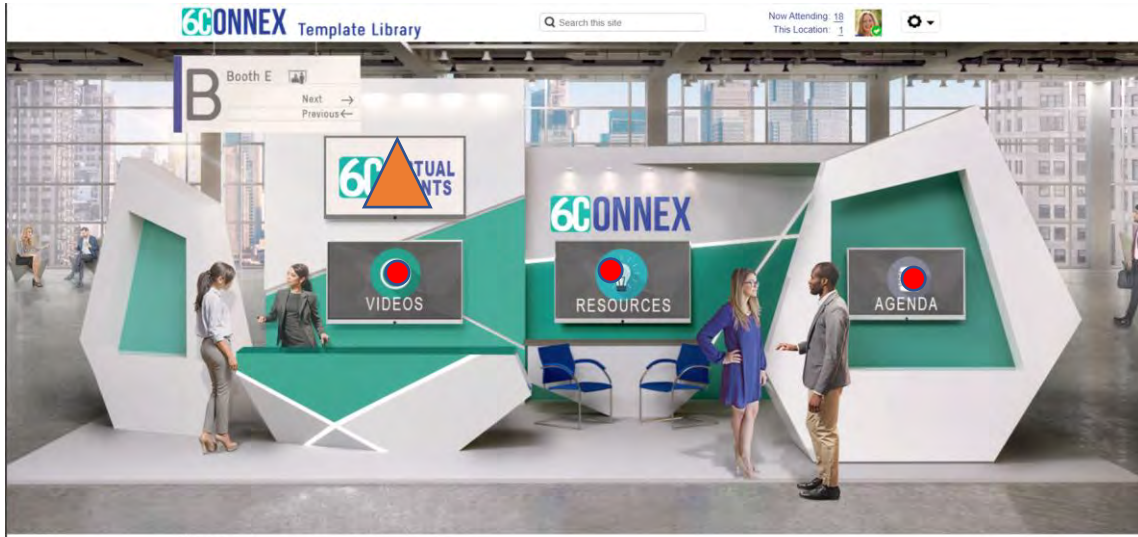


Booth D



Booth 4C

- Key:
- Customizable area
 - ▲ Screen for logo



Booth E



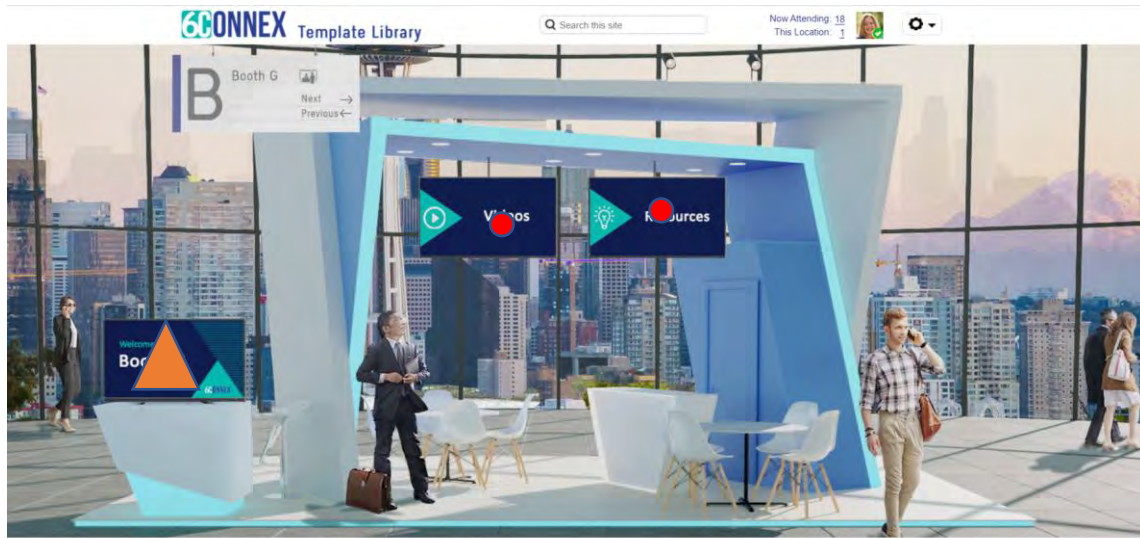
Booth 3B

Gold Sponsor Booth Choices **SOLD OUT**

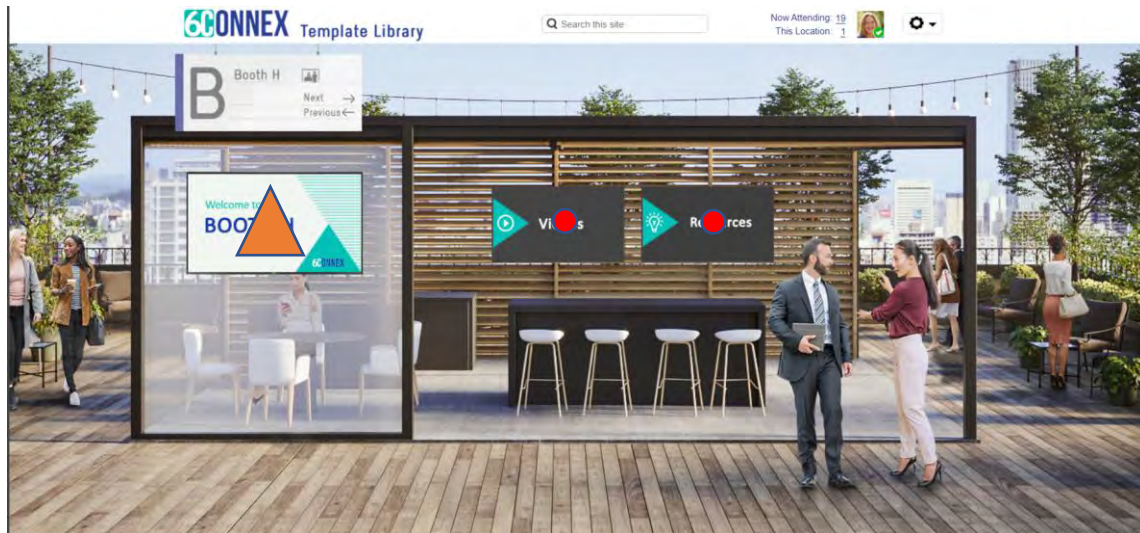


Booth F

- Key:
- Customizable area
 - ▲ Screen for logo

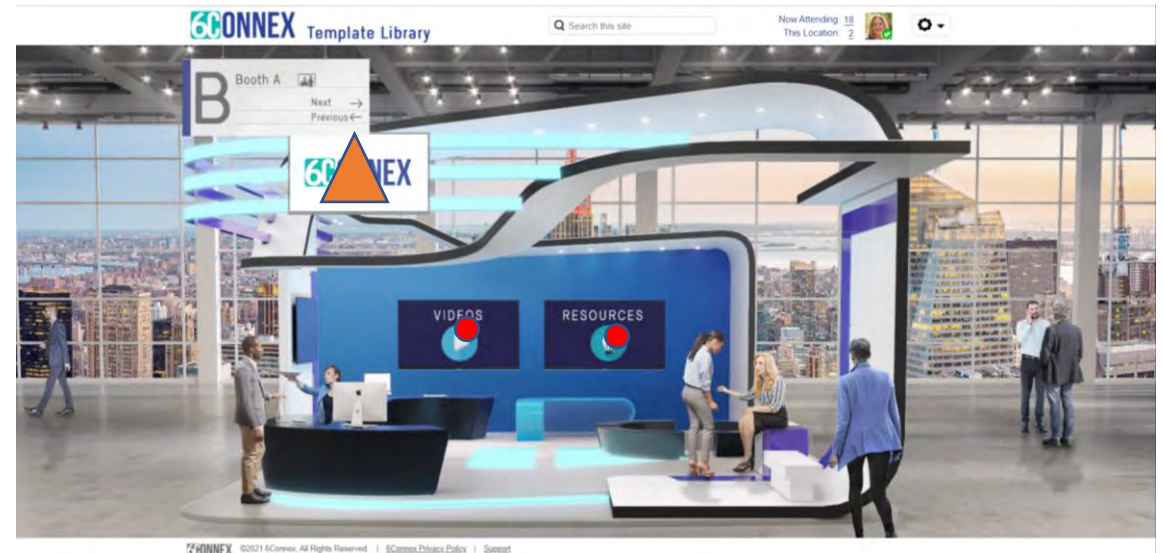


Booth G



Booth H

Silver Sponsor Booth Choices

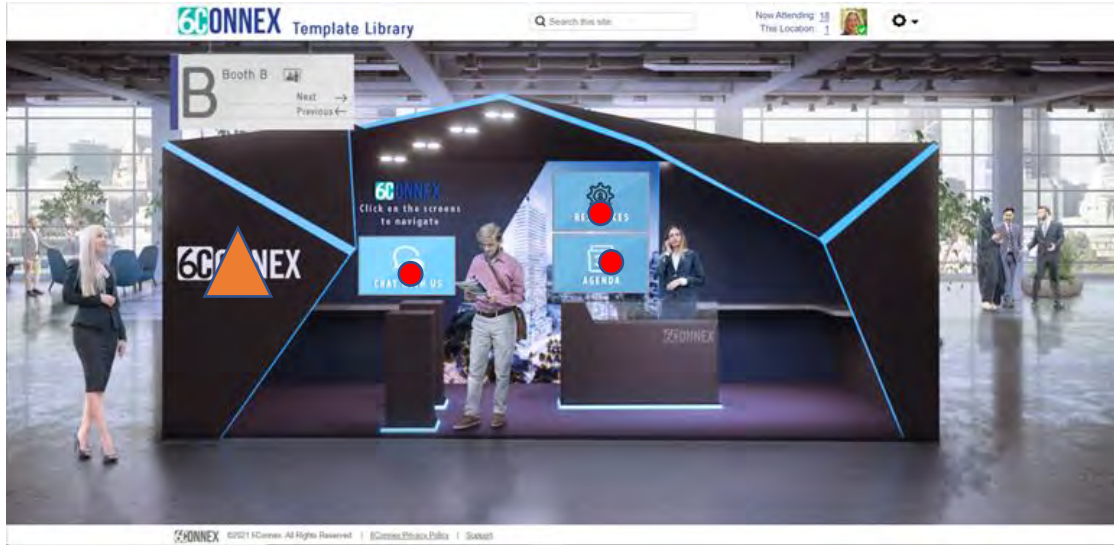


Booth A

- Key:
- Customizable area
 - ▲ Screen for logo

Premium Booth

Booth B



Standard Booth

Booth 1A



Key:
● Customizable area
▲ Screen for logo

AIAG Quality Summit – Sponsor/Exhibitor Contract

Main Contact _____

Company _____

Main Contact email _____

Company website _____

Main Contact Phone number _____

Company phone _____

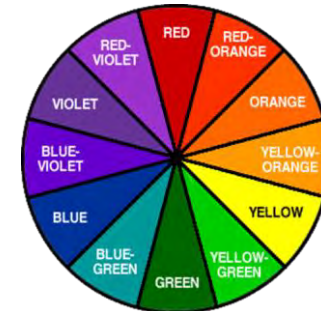
Company Address _____

Sponsorship Level _____

Price _____

Booth Choice (see templates on previous pages) _____

Booth Color (See color wheel) _____



Company Social Media

Twitter Handle _____

Facebook _____

Linked In _____

You Tube _____

Company Website you would like used for the event (if different from above) _____

BRIEF Company Description (240 characters MAX)

AIAG Quality Summit – Sponsor/Exhibitor Contract

Payment Information

Payment is due within 30 days of contract submittal or 2 days before event (whichever is sooner)

Select one:

Send Invoice

Pay with credit card at the time of contract submission. Please provide a contact name and phone number below and we will call for credit card payment once contract is processed.

Contact Name: _____ Phone Number: _____

Signature

We the undersigned do hereby submit our application to participate:

Signature: _____ Printed Name: _____

Title: _____ Date: _____

Submit completed pages 7-8 to AIAG Event Coordinator: Shannon Osburn at sosburn@aiag.org

Cancellation Policy

AIAG will retain the full amount of the cost for any cancellations by the Sponsor.

If AIAG cancels the event, full refunds will be given at the time of cancellation.

If an event is postponed, once the new date is announced, sponsors and exhibitors will have the option to transfer to the new date or request a full refund.