

E-Newsletters – Published Monthly

AIAG e-News Brief

Global automotive industry news, member success stories and need-to-know information on AIAG products and events.

Safety & Environment Report

Addresses emerging and global issues in safety, health and the environment affecting member companies and employees worldwide.

Supply Chain Initiatives

Important information on customs and supply chain security regulation; materials management and logistics best practices; and automatic identification/RFID standards.

Quality Standards & Tools

Initiatives and standards updates to help member companies comply with their customer requirements and achieve continuous improvement within their quality management systems.

Advertising Options

Rates* (Net amount in U.S. dollars)

Lead Sponsor	\$1,300
Limited to one per e-newsletter. Includes banner ad with button link to sponsor's Web site	
Top Banner Ad	\$1,000
Limited to one per e-newsletter	
Middle Banner Ad	\$500
Bottom Banner Ad	\$500
Limited to one per e-newsletter	
Skyscraper Ad	\$750
Limited to one per e-newsletter	
Button Ad	\$350
Up to five per e-newsletter	

Specifications

All Banners	450 pixels wide x 80 pixels high. Maximum size: 20k.
Skyscraper	120 pixels wide x 450 pixels high. Maximum size: 20k.
Sidebar Buttons	120 pixels wide x 120 pixels high. Maximum size: 15k.
We only accept JPEG (.jpg) or GIF (.gif) files.	
All files are due the Wednesday prior to publication.	
Send files to Anthony Kalogeridis at anthonykal@comcast.net .	

*Rates subject to change without notice

2010 Event and Webinar Calendar

Sponsorship and exhibit opportunities are available throughout the year for numerous highly targeted AIAG events and webinars. Plan now to make a statement and get your information in the hands of supply chain practitioners and decision makers.

January

- Cost Analysis for Healthcare Webinar
- Supplier Connectivity Webinar

February

- Use of Population-based Registries in Primary Care Webinar
- Greenhouse Gas Workshop and Webinar

March

- Outbound Logistics Event and Webinar
- Greenhouse Gas Workshop and Webinar

April

- Value-based Benefit Design Health Event
- Auto ID Showcase and Webinar
- Greenhouse Gas Workshop and Webinar
- Consumer-centric Warranty Conference

May

- Digital Engineering Visualization Webinar
- Welding Webinar
- UN/CEFACT Webinar

June

- MSA Workshop
- Soldering Webinar
- AIAG Golf Outing

July

- Safety (NANO, OSHA Record Keeping, Combustible Dust, ISO 26000) Webinar
- Supplier Connectivity Webinar

August

- MSA Webinar
- Supplier and Product Reliability Matrix Webinar

September

- Customs Town Hall
- Long-term Archiving Webinar
- Outstanding Achievement Awards Ceremony

October

- IMDS/REACH Summit

November

- Corporate Responsibility Event & Webinar

